



# PONDEROSA CENTER

Inspiring Community Possibilities

ANNUAL REPORT 2022

# PRESIDENT'S MESSAGE

## BOARD OF DIRECTORS

Chet Wood,  
President

Bob Looper,  
Vice President

Kristi Thomasson,  
Treasurer

David Carey,  
Secretary

Walt Sinclair,  
Campaign Co-Chair

Kristin Sinclair,  
Campaign Co-Chair

Janell Strosnider

Michael Anderson

John Francis

Penny Williamson

2022 was a year of re-emergence for all of us as we reconnected within our community. The Ponderosa Center played a vibrant role in this connection with over 34 events at its outdoor venue in the heart of McCall. Through the combination of talented local and regional performing artists, the generosity of business sponsors, and the tremendous support of the community, we hosted multiple outdoor events including Hunter Noack "In a Landscape" offering a unique outdoor concert to the region. Opera Idaho returned and the McCall Music Society Summerfest was a tremendous success. The local favorite "Tuesday at the Terrace" was enjoyed by over 5000 people (especially locals) over 13 summer evenings. Through these events we provided a gathering place for the community and a glimpse of what the future center will be.

What stayed constant for the Center was our Vision of "cultivating community enrichment through lifelong learning, the arts, and the celebration of our local heritage". With your generosity and support, the momentum and enthusiasm for the Center continued to build. Our partnerships with the McCall Ski Heritage Foundation, the McCall Music Society and the McCall Chamber of Commerce remain strong, and all are eager to be a part of the completed center.

Looking ahead, we are busy working on programs and events for the summer of 2023 and raising the funds to secure the land and permitting with the goal of breaking ground in 2024.

Your support has played a critical role in developing the plans, establishing partnerships, keeping the "buzz" alive and most importantly building community. We are deeply grateful.

You belong here. A place for all to grow, connect and engage.

With gratitude, on behalf of all of us at the Ponderosa Center



Chet Wood



# ACCOMPLISHMENTS

- **13 FREE CONCERTS**  
5,000 + attendees over the course of the season
- **4 DIRECTOR CIRCLE SOCIALS**  
79 Director's Circle Members
- **4 EVENING PAINTING CLASSES**
- **TWO CORNHOLE LEAGUES** at the Terrace,  
in partnership with the City of McCall
- **THE FIDDLERS FESTIVAL**  
in partnership with McCall Music Society
- **3 FALL FILM PREMIERS**
  - University of Idaho Wildlife Film
  - McCall Life – Locals Cut
  - Teton Gravity – Magic Hour – hosted with  
Brundage Mountain Resort



# ENGAGEMENT

 1,992 FOLLOWERS

 35,575 IMPRESSIONS



# SPONSORS

## SERIES SPONSORS

College of Idaho, Restoration North

## CONCERT SPONSORS

University of Idaho, Shore Lodge - McCall, Idaho, Ridge Line Construction, Sherry Maupin for Valley County Commissioner, Re/Max Resort Realty - McCall Real Estate Guide & Homes for Sale, Franklin Building Supply, Farm Bureau, Century 21 Whitewater Clark, and Erin Greaves for Valley County Commissioner

**FOOD & BEVERAGES** provided by The Bandit from Brundage Mountain Resort



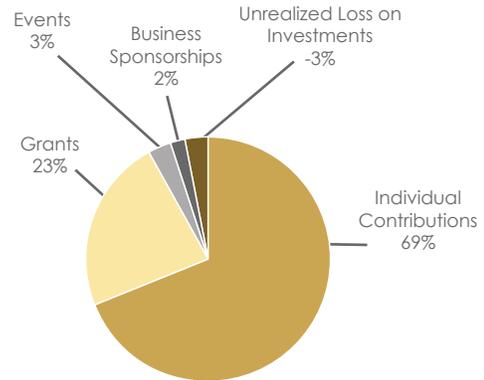
# 2022 The Year in Review

## FINANCIAL PERFORMANCE

Statement of Activity for the year ending December 31

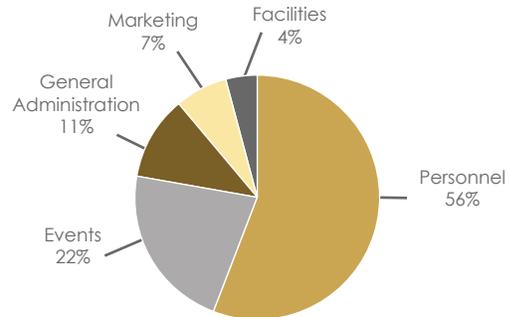
### revenue

Individual Contributions	\$261,993
Grants	\$88,000
Events	\$10,411
Business Sponsorships	\$9,000
Unrealized Loss on Investments	(\$12,996)
<b>Total Revenue</b>	<b>\$356,408</b>

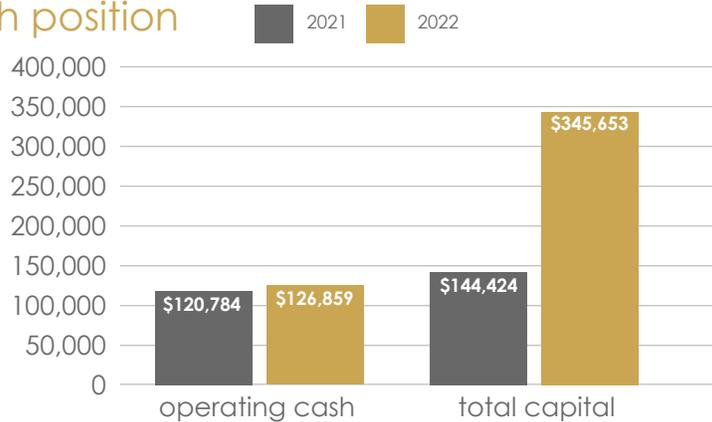


### expenses

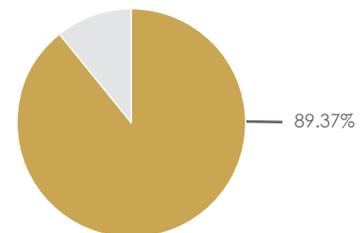
Personnel	\$88,440
Events	\$34,229
General Administration	\$17,936
Marketing	\$11,695
Facilities	\$6,525
<b>Total Expenses</b>	<b>\$158,825</b>



### cash position



### land purchase goal



## FINANCIAL COMMENTARY

Our focus for 2022 was attracting the community and building awareness of and passion for the Ponderosa Center. We secured 70% of the funds to purchase the land, grew Terrace events and attendance by 85% versus 2021 to over 5,000 attendees, were awarded four grants, launched Community Outreach events, met with local partners to prepare for construction, and expanded all marketing efforts across social media, press releases, newsletters, and advertisements. As a result, our revenue grew 34% from prior year and our net income grew 22% with investments to build the brand and expand our events and corresponding community awareness. Our overall cash position increased nearly 2X that of 2021, with a 5% increase in operating cash and 2.4X increase in capital funding to support the land purchase. Through fundraising efforts and prudent management of our costs, we ended the year growing over prior year for the fourth straight year, despite the pandemic. We continue to set the stage for future success.

# 2022 HONOR ROLL

## President's Club - \$10,000 +

Mike and Beverly Anderson \*  
Jennifer Duplisea  
Mike and Nancy Eck \*  
Langan Barber Foundation  
Bob and Kitty Looper \*  
Bill and Susan McCandless  
Uwe and Karen Ruttke  
Simplot Foundation  
Walt and Kristin Sinclair \*  
Joe Sturla and Lynn Fazio \*  
Richard and Margie Surbeck \*  
Debbie and Chet Wood \*

## Patron - \$5,000 to \$9,999

JJ and Sara Astorquia  
Idaho Power

## Director's Circle - \$1,000 to \$4,999

Todd Allen Construction, Inc.  
Bert and Pat Armstrong \*  
Lori Gibson Banducci  
Bank of America Charitable  
Foundation Employee Giving Program  
Bob Beachaud and Sheree Sonfield  
Steve and Shannon Berry \*  
James Boley and Madeline Cahill  
Sandra Broun  
Dave Buich  
Kevin Callan  
David and Ruth Carey \*  
Hethe Clark  
Jim and Lynn Coleman \*  
Candy and James Dale  
Doug and Nancy Dammrose \*  
Diane DeBoer Family \*  
Bill and Leslie Drake  
Mel and Dr. Joan Edwards \*  
Karen Estabrook and Rob Armstrong \*  
Drew and Paula Forney  
John and Jane Francis  
Ron Graves and Diane Plastino Graves  
Tonya Hall  
Bob and Linda Hallock \*  
Steve and Debra Hanks  
Ken and Beverly Hellman \*  
Joe and Kelly Hill \*  
Deb and John Holleran

Dennis and Kathy Johnson  
Brian and Elaine Looper  
Anna and Kyle Looper  
Tom and Julie Manning  
Jay and Tanya Masterson \*  
Fred and Sherry Maupin \*  
John and Luci McDonald \*  
Robert and Cheryl Meinzer \*  
Tom and Kathy Menten \*  
Millemann, Pemberton and Holm \*  
Mark and Lisa Morgan  
Betsy Moynihan Family  
Ken and Jill Murray \*  
Dan and Lisa Ostermiller \*  
Suzanne Paisley and Charles Jones \*  
Robin and Susan Price  
Rich and Georgiann Raimondi  
Ron and Carol Reagan  
Steve and Kelly Richards \*  
Tim and Nadeane Rutledge  
Tom and Sue Saldin  
George and Erica Seeds  
Randall Smith and Cathy Nofri  
Susan Smith \*  
Rachael Sotos  
David and Brenda Spurgeon  
Janell Strosnider and Carl Robbert \*  
Kristi and Ryan Thomasson  
Christian and Jessica Toebe  
U.S. Bank  
Craig and Rebecca Vroom \*  
Paul and Dee Warner  
Jeff and Maggie Weissman \*  
Tara Wensel  
Dennis Whitmore and Janine Bastian\*  
Jim and Karen Young

## Advocate of the Ponderosa Center - \$500 to \$999

Dean and Patty Hovdey  
Glen and Sue Lovelace  
Bob and Sally Wilkinson

## Friend of the Ponderosa Center \$25 to \$499

Jim and Judith Balis  
Maddy Boduy  
Nancilee Boslau  
Phyllis Bulgin

Suzy Butler  
Candy Clements  
Jerry and Darlene Cornilles  
Kate Dondup  
Jennifer Dummar  
Nicole Fitzgerald  
Randal Fox  
Tyler and Barbara Frizzell  
Bob and Maggie Gamble  
Ron and Sue Gaunt  
Michael Gibson  
Dan and Mary Graff  
Jennifer Hurlbutt  
Josh and Hayley Johnson  
Amy Kinsella  
Amy Pemberton  
Doug and Leslie Phillips  
Anne Rush  
Claire and Steve Ryberg  
Jennifer Sadhana  
Sarah Seidl and Keely Duke  
Lorrie Sues  
University of Idaho  
Jim and Liz Weil  
Winston Yeast and Karen Evans

\* Individuals with this mark  
are Founding Members of the  
Director's Circle.



# ONE CENTER. THREE PRIORITIES. ARTS. EDUCATION. COMMUNITY.



208.271.1185

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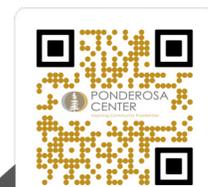
Venue: 1117 E. Lake Street, McCall, ID

[www.ponderosacenter.org](http://www.ponderosacenter.org)

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Please email us at [admin@ponderosacenter.org](mailto:admin@ponderosacenter.org), if you have changes or would like a printed version of the Annual Report.



**DONATE TODAY**



Community building Community.  
In the heart of McCall.