



PONDEROSA CENTER

Inspiring Community Possibilities

ANNUAL REPORT 2023



BOARD OF DIRECTORS

Chet Wood,
President

Bob Looper,
Vice President

Kristi Thomasson,
Treasurer

David Carey,
Secretary

Michael Anderson

John Francis

Kristin Sinclair

Janell Strosnider

Penny Williamson

PRESIDENT'S MESSAGE

Dear Supporters and Friends,

I'm excited to share the incredible strides the Ponderosa Center made in 2023, all thanks to your steadfast support. With your help, we secured funding for land acquisition, propelling our mission of nurturing arts, education, and community bonds.

In the spring of 2023, we welcomed Adam Haines through Boise State University's internship program, enriching our team with fresh perspectives and talents.

Last summer's "Tuesdays at the Terrace" concert series was a highlight, featuring eight performances that attracted an average of 400 guests per show. These events not only showcased local talent but also provided a vibrant platform for community engagement. The terrace was also utilized by local organizations for additional community and educational events.

Our partnership with St. Luke's brought an educational health series to the Glass House, offering valuable resources and fostering wellness within our community. Collaborations with local coffee shops like Cafe 634, Mountain Java, and Roseberry Coffee created welcoming spaces for residents to connect and learn from one another during the "off-season."

Furthermore, I'm thrilled to confirm our local partners' commitment to making our organization a staple in the community. The McCall Ski Heritage Foundation is creating eight historical exhibits for the center, preserving our region's rich heritage. With a new, larger home, the McCall Music Society will be able to host even more breathtaking performances. Additionally, the McCall Chamber of Commerce will be relocating its office to the Ponderosa Center, further solidifying our presence as a hub for community engagement and growth.

We're also proud to introduce our inaugural business membership level, a vital addition supporting our operations and programming. This initiative, coupled with the continued generosity of our Director Circle members, ensures the sustainability of our efforts.

As we continue our capital campaign into 2024, aiming to secure an additional \$6 million in funding, we're grateful for your ongoing support. Together, we can achieve the vision of building a home for our community and cultivate a lifetime of achievement through arts and education.

Sincerely,

Chet Wood

ACCOMPLISHMENTS

8 FREE CONCERTS

Averaging 400 + attendees per show



5 COMMUNITY COFFEE CHATS

Partnership with Mountain Java, Cafe 634 and Roseberry Coffee – a place to gather and meet your community members



3 DIRECTOR CIRCLE SOCIALS

64 Director's Circle Members



4 EDUCATIONAL HEALTH TALKS

Partnership with St. Luke's McCall, The Glass House, Stacey Cakes and St. Luke's McCall Auxiliary



18 VENUE RENTALS

Local organizations hosting events and community fundraisers demonstrating the need for permanent indoor gathering space



ENGAGEMENT

2,308 FOLLOWERS

36,220 IMPRESSIONS

SPONSORS

SERIES SPONSORS

Restoration North, Visit McCall, Visit Idaho, Engel & Volkers

CONCERT SPONSORS

Re/Max Resort Realty, Idaho First Bank, Century 21, Foresters, McCall Ski Heritage Foundation, The College of Idaho, Brundage Mountain Resort, West Central Mountains Creative District



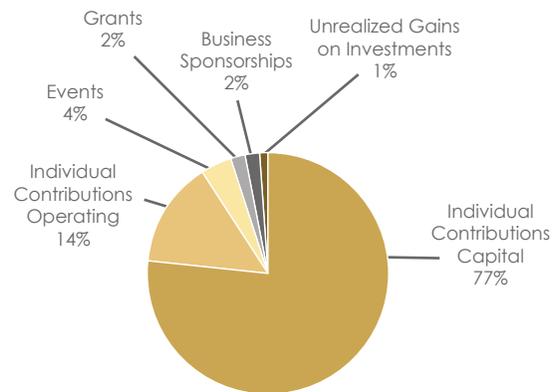
2023 The Year in Review

FINANCIAL PERFORMANCE

Statement of Activity for the year ending December 31

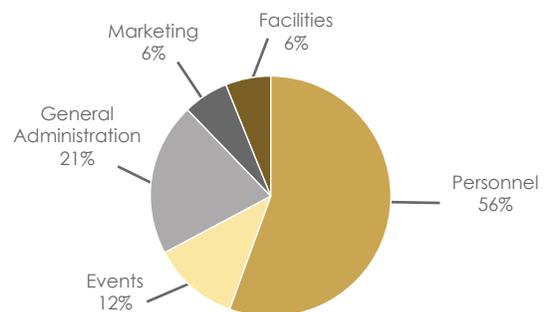
revenue

| | |
|--------------------------------------|------------------|
| Individual Contributions - Capital | \$376,433 |
| Individual Contributions - Operating | \$70,531 |
| Events | \$20,082 |
| Grants | \$10,000 |
| Business Sponsorships | \$9,432 |
| Unrealized Gains on Investments | \$4,437 |
| Total Revenue | \$490,915 |

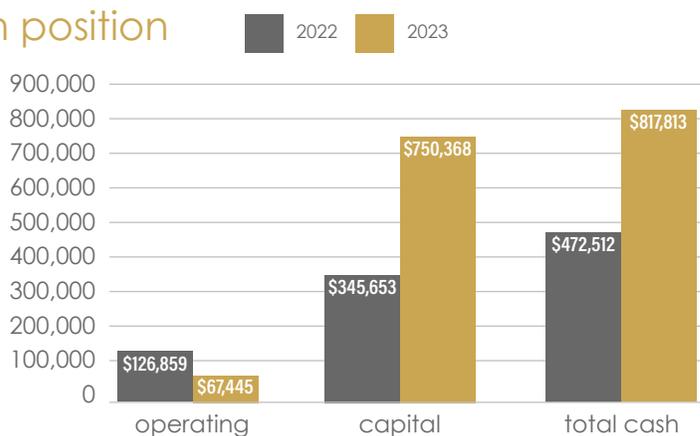


expenses

| | |
|------------------------|------------------|
| Personnel | \$80,748 |
| Events | \$17,370 |
| General Administration | \$29,926 |
| Marketing | \$8,830 |
| Facilities | \$8,506 |
| Total Expenses | \$145,381 |



cash position



assets

| | |
|----------------------|--------------------|
| Cash & Investments | \$817,813 |
| Other Current Assets | \$2,151 |
| Fixed & Other Assets | \$294,722 |
| Total Assets | \$1,114,686 |

liabilities & equity

| | |
|---------------------------------------|--------------------|
| Current Liabilities | \$10,248 |
| Total Equity | \$1,104,438 |
| Total Liabilities & Equity | \$1,114,686 |

FINANCIAL COMMENTARY

Our focus for 2023 was gathering and telling the stories of how the Ponderosa Center will build Community and human Connection. We secured 100% of the funds to purchase the land; grew Terrace events and attendance by 100+ guests or 33% during the summer months versus 2022, averaging 400 guests per week; we introduced two new signature events series to engage in the Education pillar and Community pillar; developed a Business Leader Membership program to engage local businesses in our mission; secured our partnerships with the McCall Music Society, McCall Chamber of Commerce, and McCall Ski Heritage Foundation; and shared personal Ponderosa Center stories during Terrace, Community Relations, and Directors Circle events via board members and performers to build emotional connections. As a result, our revenue grew 37% from prior year and our net income grew 75% with careful management of our expenses, while investing to build the brand and expand our events and corresponding community awareness. Our overall cash position increased by 73% versus 2022, driven by generous donor support of our capital campaign to fund the land purchase. Through fundraising efforts and prudent management of our costs, we ended the year growing over prior year for the fifth straight year. This momentum and every donation help us advance our mission to enrich our mountain Community by ensuring Arts and Education are available to all. With gratitude, Kristi Thomasson

2023 HONOR ROLL

President's Club \$10,000 + cumulative

Anonymous (2)
Mike & Beverly Anderson
David & Ruth Carey
Doug & Nancy Dammrose
Vivian Driscoll
Jennifer Duplisea
Mike & Nancy Eck
Joan & Mel Edwards
John & Jane Francis
Kent & Beverly Hellman
John Jackson
Bob & Kitty Looper
Bill & Susan McCandless
Kathy & Tom Menten
Connie & Terry Rogers
Tim & Nadeane Rutledge
Uwe & Karen Ruttke
Walt & Kristin Sinclair
Janell Strosnider & Carl Robbert
Joe Sturla & Lynn Fazio
Richard & Margie Surbeck
Debbie & Chet Wood
Simplot Foundation
Langan Barber Foundation
Mary Jane Wahl
Gearns Foundation

Patrons \$5,000 to \$9,999 cumulative

Bob & Linda Hallock
Tom & Julie Manning
Fred & Sherry Maupin
Charles Jones & Suzanne Paisley
Claire & Steve Ryberg

Director's Circle \$1,000 to \$4,999

Patricia & Bert Armstrong
Robert Bechard
& Sheree Sonfield
Steven & Shannon Berry
Kevin Callan
Hethe Clark
Russel Cowles
Candy & Jim Dale
Karen Estabrook
& Rob Armstrong

Diane DeBoer Family
Brian & Elaine Looper
Drew & Paula Forney
Lori Gibson Banducci
Diane Plastino Graves
& Ron Graves
Steve & Debra Hanks
Joe & Kelly Hill
Deb & John Holleran
Calvin & Jean McGillis
Dennis & Kathy Johnson
Ann & John Link
Anna & Kyle Looper
Bruce & Carolyn Ludwig
Besty & Chris Martin
John & Luci McDonald
Robert & Cheryl Meinzer
Mark & Lisa Morgan
Besty Moynihan Family
Chuck & Judy Pridham
Rich & Georgiann Raimondi
Ron & Carol Reagan
George & Erica Seeds
Randall Smith & Cathi Nofri
David & Brenda Spurgeon
Kristi & Ryan Thomasson
Lori Tomasovic-Dizes
Paul & Dee Warner
Jeff & Maggie Weissman
John & Jane White
Peggy Wiley & Wilson Quarre
Jim & Karen Young
Bank of America
Charitable Foundation
Employee Giving Program

Advocates \$500 to \$999

Matthew P Gonring
Dean & Patty Hovdey
Tom Donahoe
Joel Zimmerman

Business Leader \$500+



Friends \$25 to \$499

Jim Balis
Kristen Beltran
Samantha Brown
Levi Burlile
Denise Carpenter
Jeff Cone
Rachel Conner
Ernie Covelli
Kristen DeBoer

Andrea Eldridge
Brienne Erickson
Jacqueline Fearnside
Sheila Francis
Marie Gallanar
Margaret Gamble
John Gebhards
Glenn Gemelli
Michael Gibson
Elise Giddings
Bob & Tonia Ginkel
Amanda Grant
Melissa Hale
Brian Harris
Lindsey Harris
Leann Homer
Tracy Hoogendyk
Jennifer Hurlbutt
Meaghan Jensen
Holly Jewell
Josh & Hayley Johnson
Darice Jones
Tamara Joplin
Anne Gigray Kinley
Lindsay Lee
Judy Maguire
Heather Malouf
Kitty Masing
Hana McFarlane
Brittney McGinnis
Joe Mullen
Christie Neuhoff
Tamara Ota
Jill A Peck-Murray
Lorin Port
Tracie Pottenger
Diane Reberger
Jennifer Roark
Debra Schwark
Marnie-Anne Sell
Christian & Jessica Toebe
Jamie Treseder
Michael Vineyard
April & Cory Whitney
Lorie Woltmon
Majka Workland
Shamilee Ybarguen
Melissa Zollner



ONE CENTER. THREE PRIORITIES. ARTS. EDUCATION. COMMUNITY.



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Please email us at admin@ponderosacenter.org, if you have changes or would like a printed version of the Annual Report.



Community building Community.
In the heart of McCall.